

Aha!

Visual Styleguide

Part 1 **Brand Guidelines**

Part 2 **Application Styleguide**

Aha!

Visual Styleguide

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Aha!

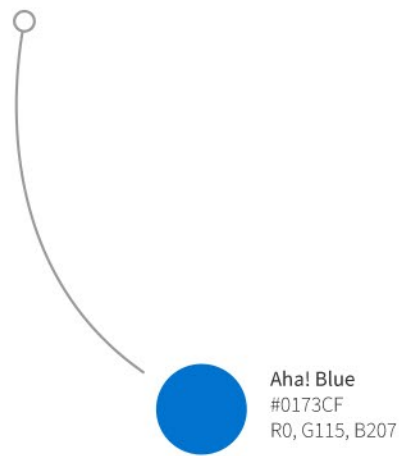
Brand Guidelines

1.1
Aha! Brand Guidelines/ **Master Logo Positive**

You are advised to always use the positive version of the Master logo on a WHITE background in order to leave the contrast between the marks unchanged.

Only in exceptional cases, and only with pre—approval from the Aha! Marketing Team, can the logo be positioned on a differently coloured background

Aha!



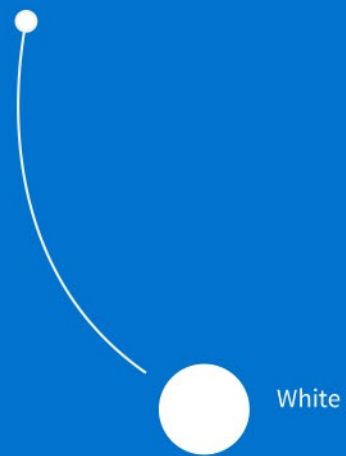
Aha! Blue
#0173CF
R0, G115, B207

1.2
Aha! Brand Guidelines/ **Master Logo Negative**

You are advised always to use the negative version of the Master logo on an Aha! BLUE background in order to leave the contrast between the marks unchanged.

Only in exceptional cases, and only with pre—approval from the Aha! Marketing Team, can the logo be positioned on a differently coloured background.

Aha!



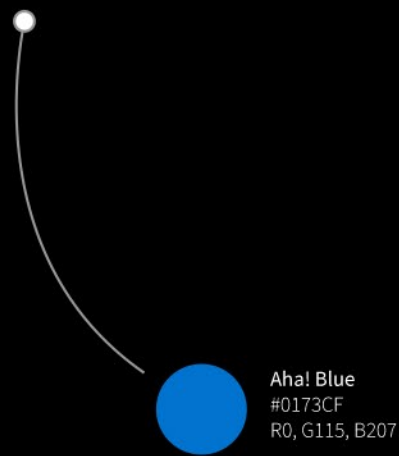
White

1.3
Aha! Brand Guidelines/ **Master Logo on Black**

You are advised to always use the positive version of the Master logo on a BLACK background in order to leave the contrast between the marks unchanged.

Only in exceptional cases, and only with pre—approval from the Aha! Marketing Team, can the logo be positioned on a differently coloured background

Aha!



1.4
Aha! Brand Guidelines/ **Master Logo Monotone**

You are advised always to use Black or White on a greyscale background. Below is a guidance on choosing which based on the darkness and lightness of the background.

Only in exceptional cases, and only with pre—approval from the Aha! Marketing Team, can the logo be positioned on a differently coloured background.

Aha!

white
background

Aha!

25% black

Aha!

50% black

Aha!

75% black

1.5
Aha! Brand Guidelines/ **Exclusion Zone**

To ensure that the Aha! logo is always clear and unobstructed, it is important to provide an area of clear space around it. The minimum exclusion zone is shown here.

The exclusion zone cannot be reduced but can be increased.
No other object should appear within the exclusion zone at any time. This will maintain consistency across communications as well as preventing any cropping errors when items are printed.



1.6
Aha! Brand Guidelines/ **Logo Misuse**

Examples of logo misuse.

⊗ Do not use any other color

Aha!

⊗ Do not use a gradient

Aha!

⊗ Do not stretch vertically

Aha!

⊗ Do not stretch horizontally

Aha!

⊗ Do not add a drop-shadow

Aha!

⊗ Do not outline the logo

Aha!

⊗ Do not use a blurry logo

Aha!

⊗ Do not change the horizone line

Aha!

2.1
Aha! Brand Guidelines/ **Typography**

Designed by Bernd Möllenstädt, the Formata® font family is one of the most widely used sans serifs in the world. Part of the humanistic lineale subgroup of sans serifs, the Formata font family incorporates old style figures and a wide range of weights

Formata was Möllenstädt’s first complete typeface and took 4 years to design, develop and finalize. It is a sans serif with an unexpected curvilinear form, placing it firmly in the humanist group of sans serifs. The character spacing is wide and it has a bold, sturdy look

Formata Std Bold

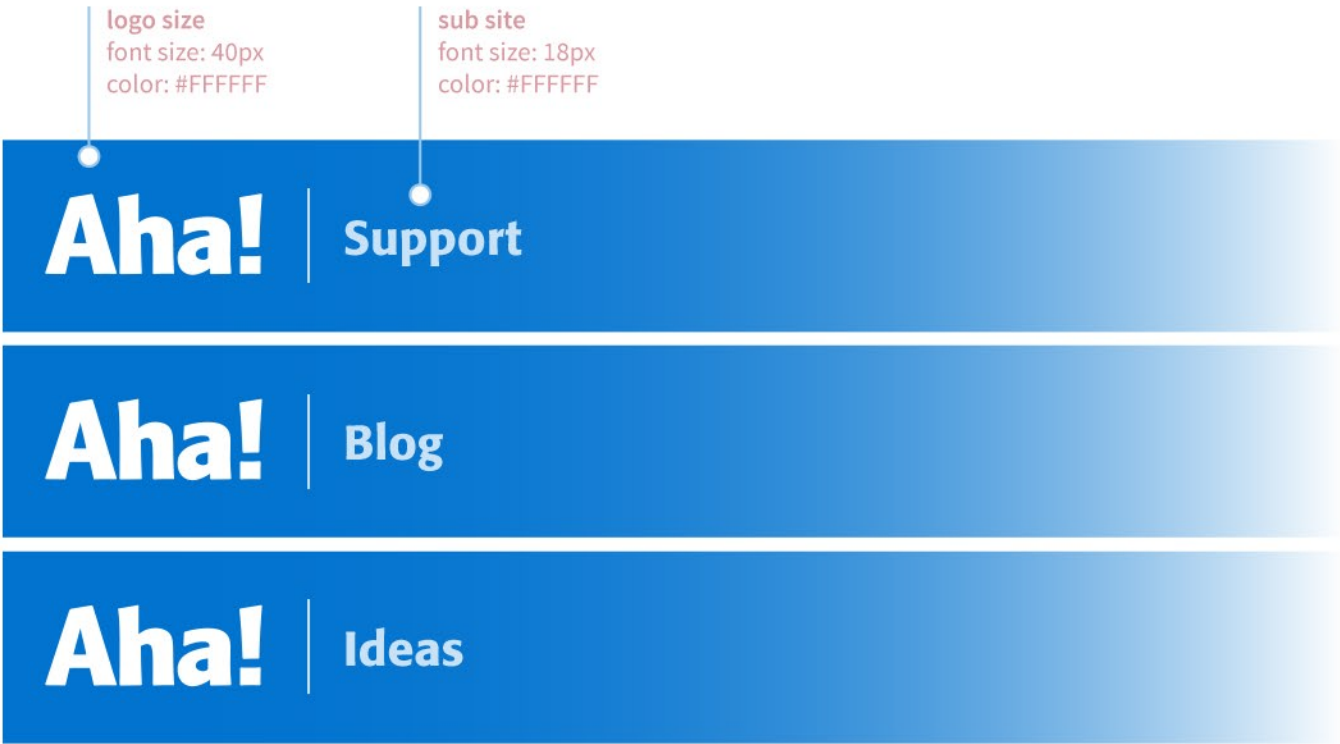
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;’,./

Formata Std Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;’,./

2.1
Aha! Brand Guidelines/ **Typography**

How Formata is currently used in Aha!



Source® Sans Pro, Adobe's first open source typeface family, was designed by Paul D. Hunt. It is a sans serif typeface intended to work well in user interfaces

Source Sans Pro Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;',./

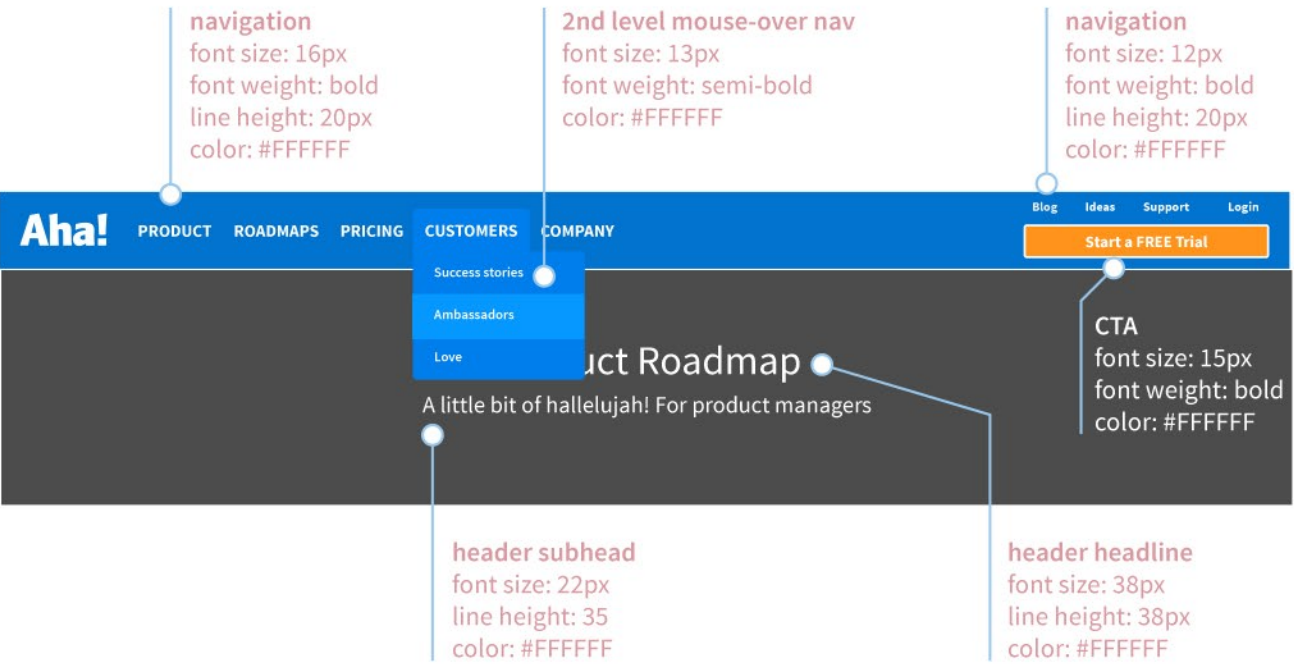
Source Sans Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;',./

Source Sans Pro Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;',./

Source Sans Pro is used throughout our marketing site including our navigation and our articles.



headline
font size: 26px
line height: 32px
color: #303537

We started here and created a movement

Great products are the result of having a breakthrough idea and being able to explain to the team where you are headed. That plan should include a visual roadmap that proudly showcases the upcoming features you plan on delivering and communicates how those features tie back to your high-level goals. That's why we knew there had to be a better way than using a spreadsheet and a bug system to make it happen

body
font size: 16px
line height: 26px
color: #747C83

Product teams love Aha! for roadmapping

We started Aha! in 2013 and focused on product managers and a better way to create product strategy and visual roadmaps. This was home for us because as product managers ourselves, we wanted a beautifully designed, modern tool that had everything we needed to build great products. Aha! makes it easy to set your product vision, goals, and strategic initiatives and link them to your releases and features. That's what we wanted and were fortunate enough to build for you.

3.1
Aha! Brand Guidelines/ **Color**

Primary brand colors.

Blue is often seen as a sign of stability and reliability. Businesses that want to project an image of security often utilize blue in their advertising and marketing efforts.



Orange calls to mind feelings of excitement, enthusiasm, and warmth. Sports teams like this color because it is energetic.

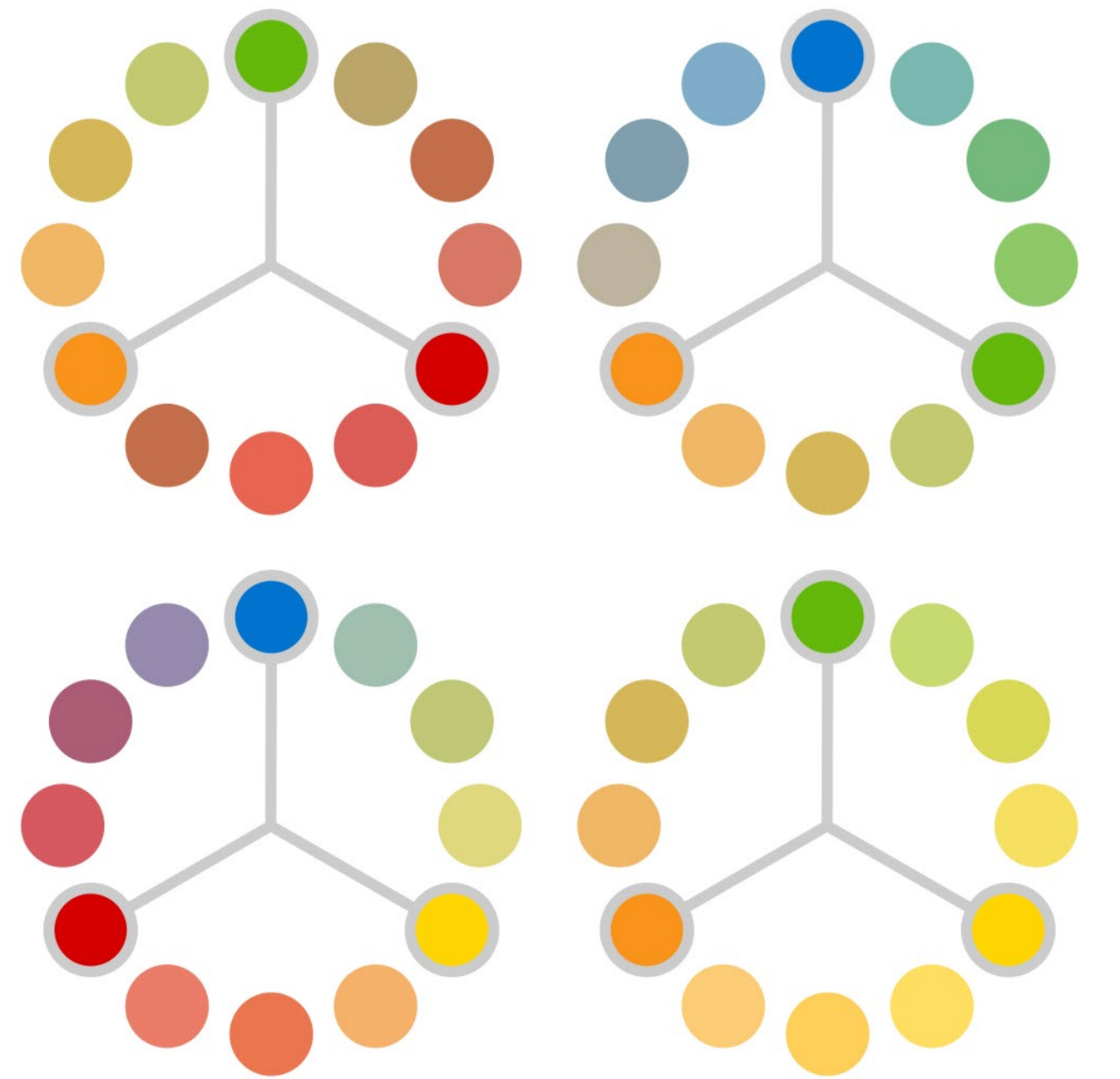


Green represents tranquility, good luck, health, and youth or growth.



3.2
Aha! Brand Guidelines/ **Color**

Extended color palette is derived from the 3 primary brand colors, added with Red and Yellow to add more variety and extend the color gamut.



4.1

Aha! Brand Guidelines/ Iconography

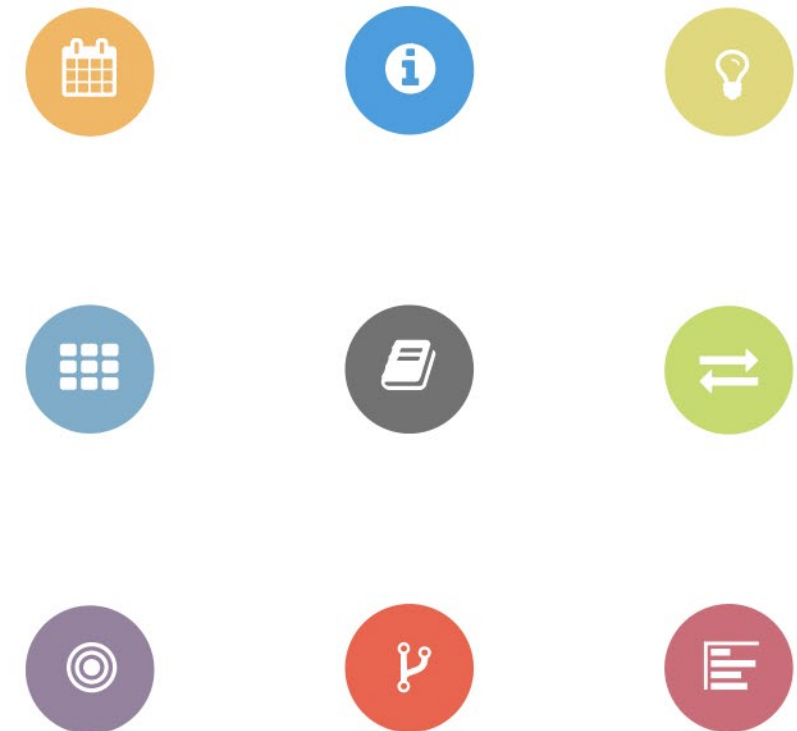
Font Awesome Library provides our icons.



4.2

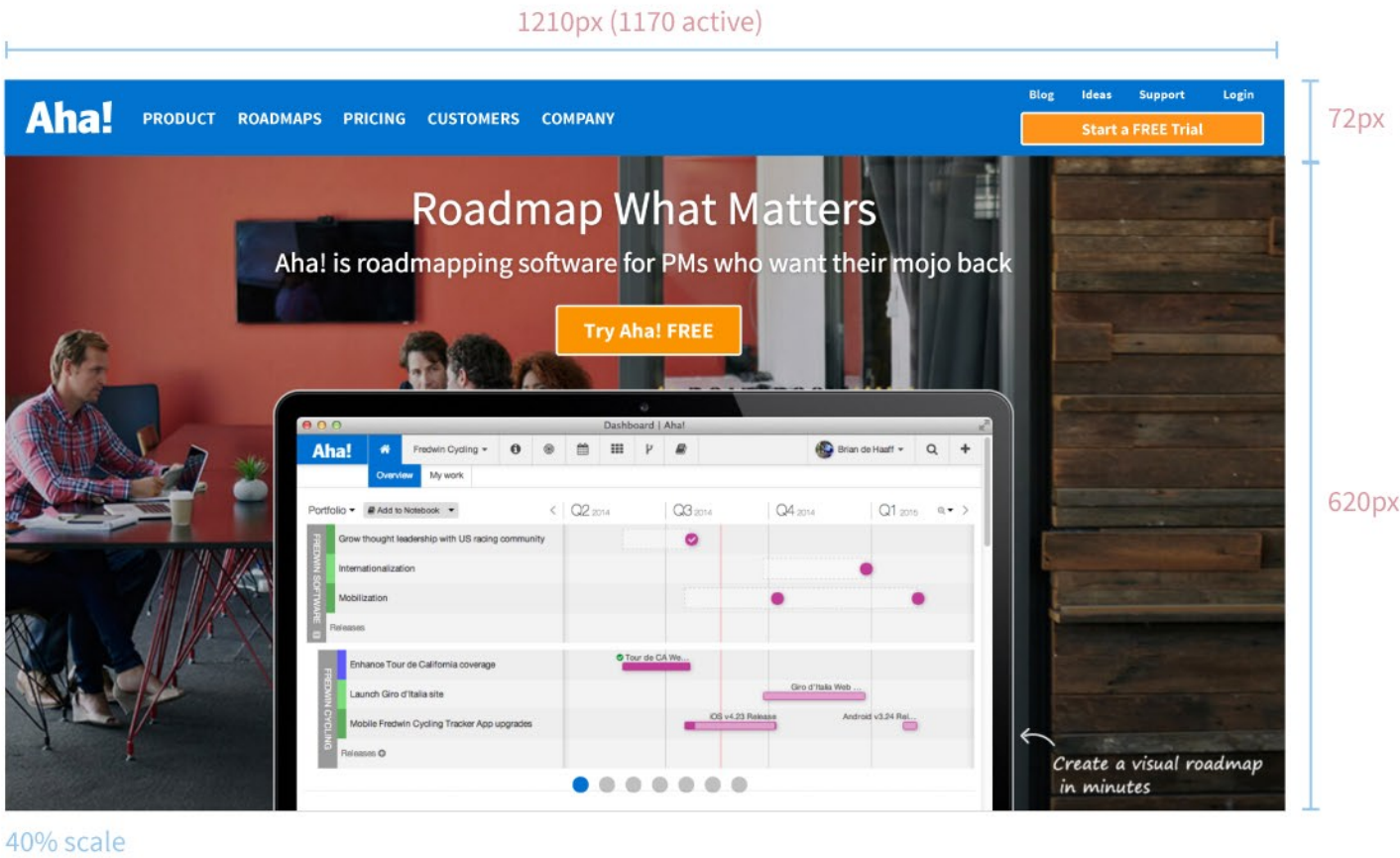
Aha! Brand Guidelines/ **Iconography**

When showcasing features on the marketing site, we highlight the feature with the complementary icon which is superimposed over its representing color.



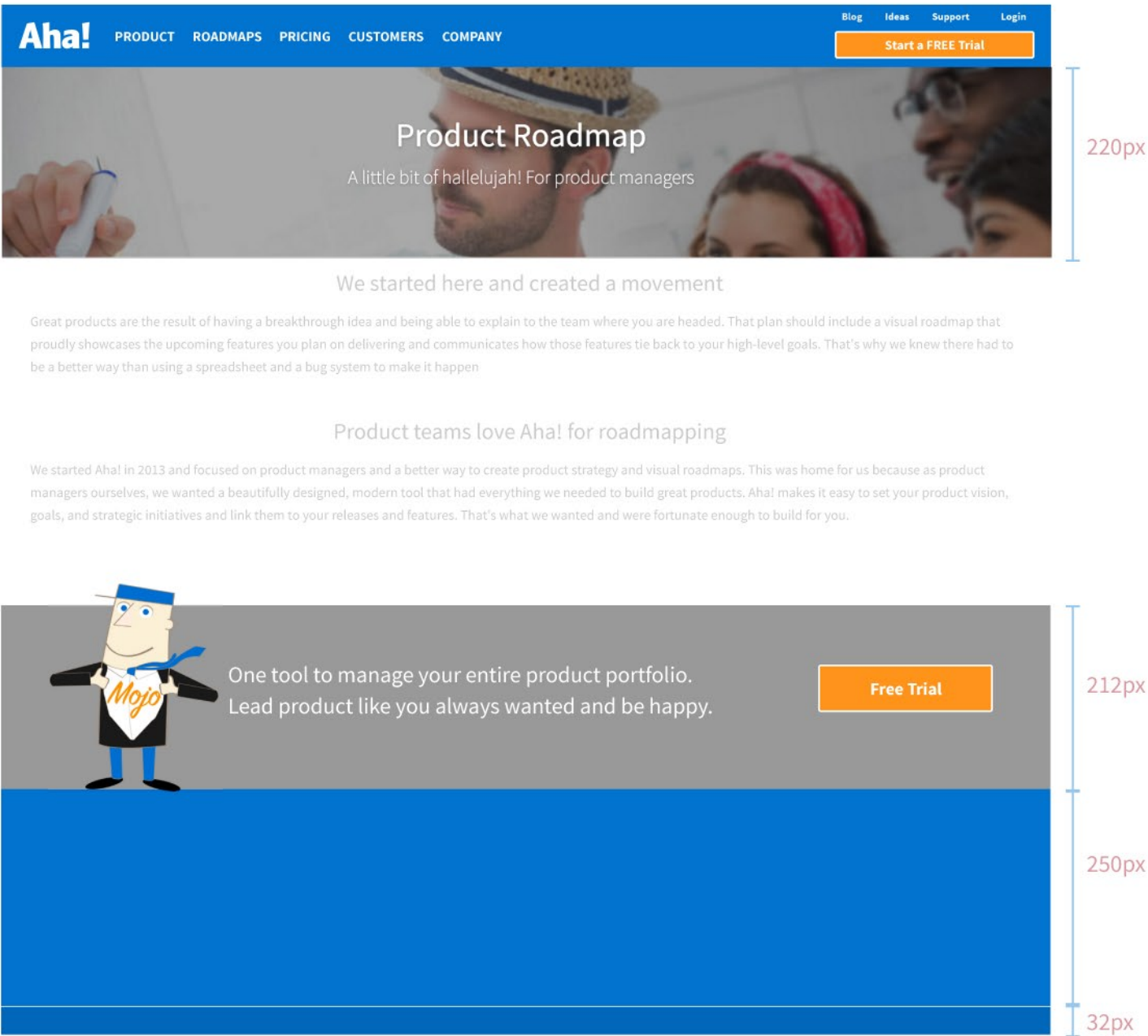
5.1
Aha! Marketing Site/ **Home Page**

The Aha! home page specifciations.



5.2
Aha! Marketing Site/ **Secondary Pages**

The Aha! secondary pages are typically lead with a photography header with superimposed text. Photography should always support the title and subtitle of the page.



6.1
Aha! Marketing/ **Fred**

Standard Fred(s) used throughout the Aha! application.



6.1
Aha! Marketing/ **Fred**

Fred in Costume. All Fred characters can only be created by Aha! Fred's clothing should always include the Aha! logo. Fred's colors have to abide by the Aha! Branding styleguides.

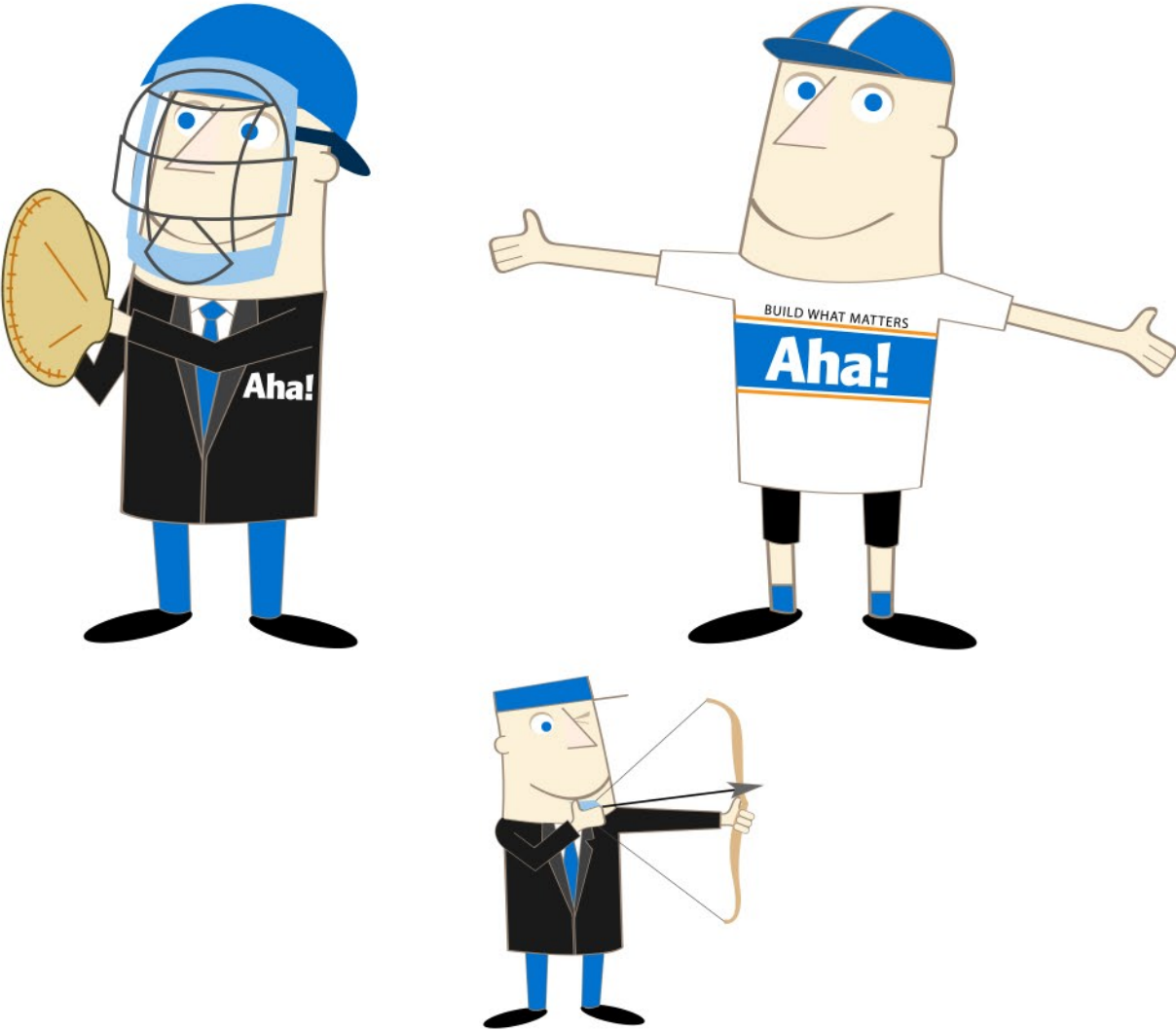


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Aha!

Application Styleguide

Helvetica Neue Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;',./

Helvetica Neue Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;',./

Helvetica Neue Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;',./

Helvetica Neue Regular Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;',./*

Helvetica Neue Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;',./**

Helvetica Neue Bold Italic

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=[]\;',./***

General Font Colors

general #666666	general #4c4c4c	general #333
mouse-over #002E53	hyperlink color #0173CF	inactive font color #999

Various typographic treatment in the Aha! Application

Note Title: 30px
Helvetica Neue (Regular) #4C4C4C

Persona Labels: 28px
Helvetica Neue (regular/bold) #FFFFFF

Pop Up Title:
25px Helvetica Neue (Light) #4C4C4C

General Title:
24px Helvetica Neue (Light) #4C4C4C
Release Details Title: #64B80B

Components/ Record Title:
20px Helvetica Neue (Thin/ 100) #4C4C4C

Subtitle:
16px Helvetica Neue (Regular/ 400) #333333

Various typographic treatment in the Aha! Application

Left column navigation:
18px Helvetica Neue (Light/ 200) #464646

Dates on Roadmap:
16px Helvetica Neue (Thin/ 100) #333333

Dates on Timeline:
14px Helvetica Neue (Thin/ 100) #333333

General : 14px (bold) #333333
General: 14px (regular) #333333
General: 14px (mouse-over) #002E53
*negative: #FFFFFF (white)
*negative: #FFFFFF (white)
General (hyperlink) #0173CF

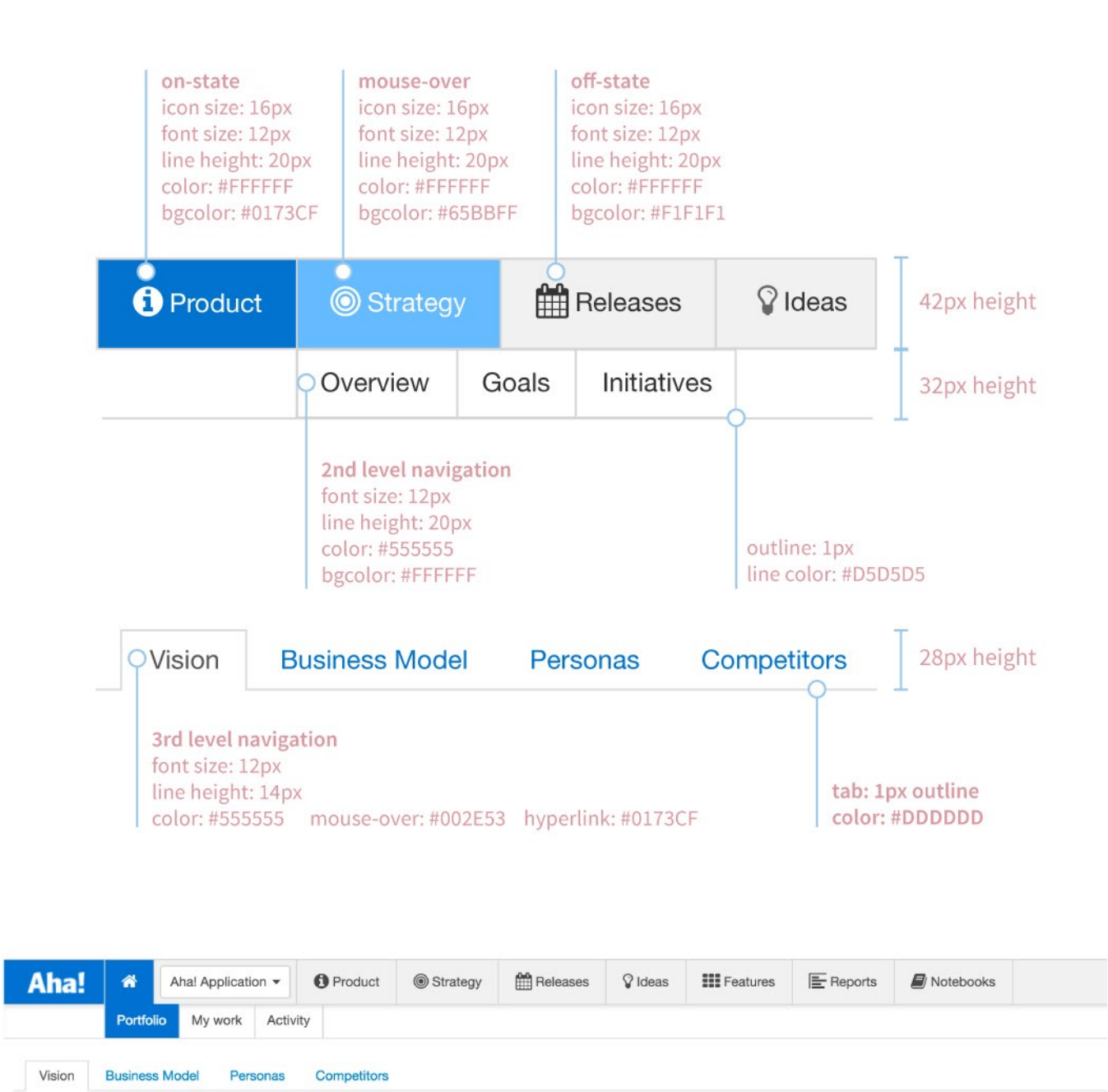
General: 12px (bold) #333333
General: 12px #333333
General: 12px (mouse-over) #002E53
*negative: #FFFFFF (white)
*negative: #FFFFFF (white)
12px General (hyperlink) #0173CF

General: 11px #333333
General: 11px #333333
General: 11px (mouse-over) #002E53
*negative: #FFFFFF (white)
*negative: #FFFFFF (white)
11px (hyperlink) #0173CF

Pop Up Title: 13px Helvetica Neue (Regular) #AAAAAA
Release labels: 12px Helvetica Neue (Regular) #999999
Attachment Title: 11px #999999
Feature Code on Roadmap: 10px #BBBBBB

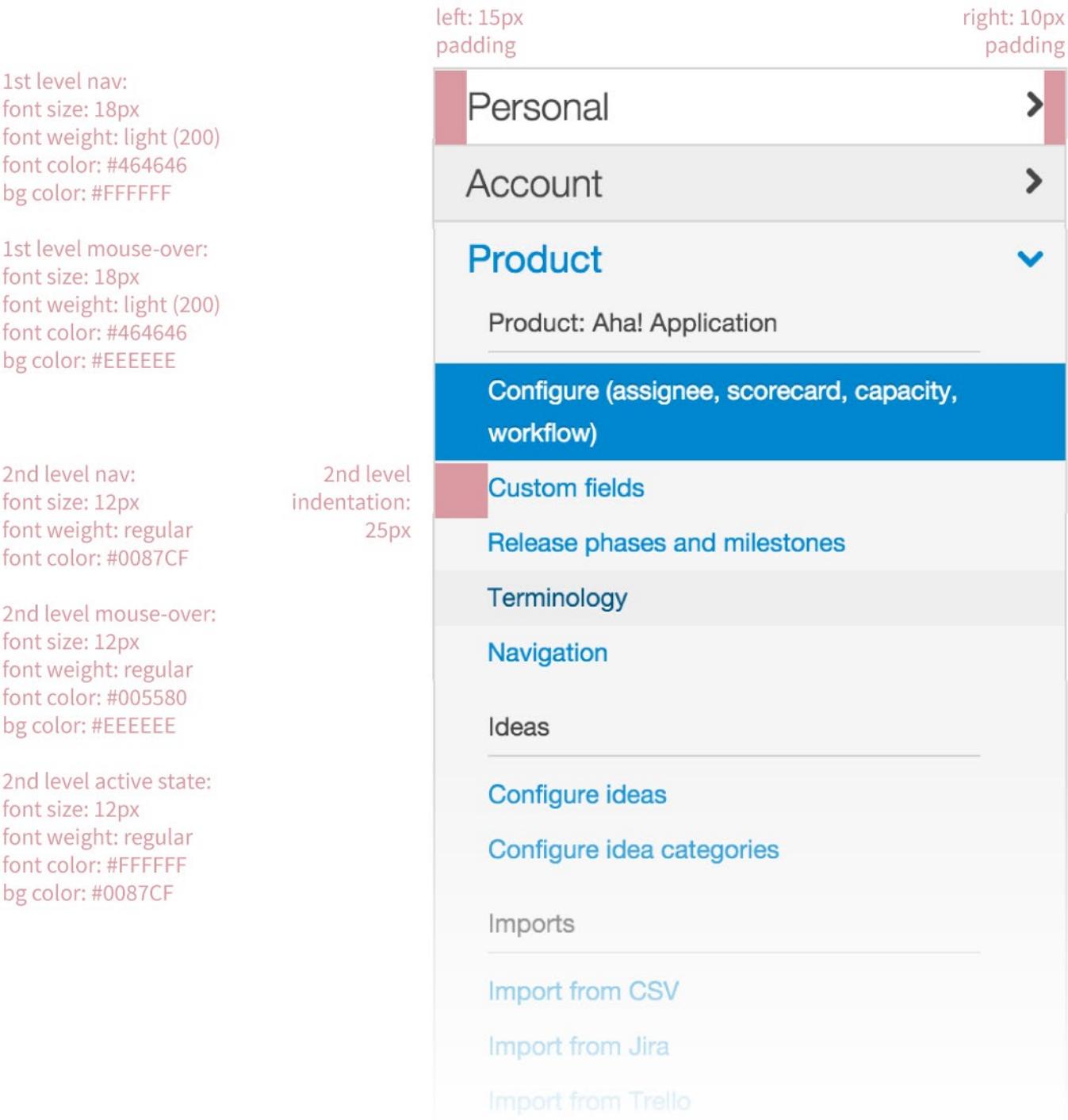
2.1
Aha! Application/ **Navigation**

Aha! Navigation bar.



2.2
Aha! Application/ **Navigation**

Settings Navigation



3.1
Aha! Application/ **Component Cards**

Goals, Initiatives and Strategy component

 **Customers set strategy**

SUCCESS METRIC

50% of customers should edit the strategy page

Some progress

font size: 10px
font color: #999999

font size: 12px
font color: #333333
font weight: bold

font size: 12px
font color: #666666

bg color: #F5F5F5
round corners: 4px
padding: 10px

 **Crowdsourced ideation**

Some progress

font size: 12px
font color: #333333
font weight: bold

bg color: #F5F5F5
round corners: 4px
padding: 10px

Product Vision

font size: 12px
font color: #333333
font weight: regular

bg color: #F5F5F5
round corners: 4px
padding: 10px

font size: 12px
font color: #333333

3.2
Aha! Application/ **Component Cards (cont.)**

Release and Feature Cards

Monet Ready for Internal Use
Jan 15, 2016

font size: 12px
font color: #999999
font weight: regular

font size: 12px
font color: #333333
font weight: bold

bg color: (status)
round corners: 4px
padding: 10px

APP-1784

 00  N/A

When I right click between two slides on the left and select New slide...

Under consideration - New



font size: 11px
font color: #666666

icon size: 11px
font color: #999999

icon size: 12px
font color: (tbd)

font size: 11px
font color: #666666

font size: 12px
font color: #0173CF

bg color: (status)
round corners: 4px
padding: 10px

When I right click between two slides on the left and select New slide...



bg color: (status)
round corners: 4px
padding: 10px
(same as expnded card)

4.1
Aha! Application/ Buttons

General buttons

font size: 16px
font color: #333333
bgcolor: #F2F2F2
m-over: #CCCCCC

Static State

Big Grey Button

font color: #FFFFFF
bgcolor: #64B80A
m-over: #4EA44D

Mouse-Over

Big Grey Button

font color: #FFFFFF
bgcolor: #0173CF
m-over: #003ECF

Static State

Big Blue Button

font color: #FFFFFF
bgcolor: #0173CF
m-over: #003ECF

Mouse-Over

Big Blue Button

font size: 12px
font color: #333333
bgcolor: #F2F2F2
m-over: #CCCCCC

Static State

Mid size Grey Button

font color: #FFFFFF
bgcolor: #64B80A
m-over: #4EA44D

Mouse-Over

Mid size Grey Button

font color: #FFFFFF
bgcolor: #0173CF
m-over: #003ECF

Static State

Mid size Blue Button

font color: #FFFFFF
bgcolor: #0173CF
m-over: #003ECF

Mouse-Over

Mid size Blue Button

font size: 12px
font color: #333333
bgcolor: #F2F2F2
m-over: #CCCCCC

Static State

Small Grey Button

font color: #FFFFFF
bgcolor: #64B80A
m-over: #4EA44D

Mouse-Over

Small Grey Button

font color: #FFFFFF
bgcolor: #0173CF
m-over: #003ECF

Static State

Small Grey Button

font color: #FFFFFF
bgcolor: #0173CF
m-over: #003ECF

Mouse-Over

Small Grey Button

font size: 16px
font color: #333333
bgcolor: #FFFFFF
m-over: #CCCCCC

Static State

Assigned to Me Others Completed

font size: 16px
font color: #333333
bgcolor: #FFFFFF
m-over: #CCCCCC

Mouse-Over

Assigned to Me Others Completed

font size: 12px
font color: #333333
link color: #0173CF
bgcolor: #FFFFFF
m-over: #CCCCCC

Static State

1 2 3 4 5 6 7 8 9

font size: 12px
font color: #333333
bgcolor: #EEEEEE
m-over: #CCCCCC

Mouse-Over

1 2 3 4 5 6 7 8 9

font size: 12px
font color: #333333
bgcolor: #EEEEEE
m-over: #CCCCCC

Static State

Saved Views Save Save as CSV

font size: 12px
font color: #333333
bgcolor: #EEEEEE
m-over: #CCCCCC

Mouse-Over

Saved Views Save Save as CSV

icon color: #FFFFFF
bgcolor: #64B80A
m-over: #4EA44D

Static State

Filter Grid Sort

icon color: #FFFFFF
bgcolor: #64B80A
m-over: #4EA44D

Mouse-Over

Filter Grid Sort

icon color: #FFFFFF
bgcolor: #64B80A
m-over: #4EA44D

Static State

Filter Grid

icon color: #FFFFFF
bgcolor: #64B80A
m-over: #4EA44D

Mouse-Over

Filter Grid

4.2
Aha! Application/ **Select Menus - Button triggers**

Styleguide itemizes the various drop-down menus throughout the Aha! Application.

4.2.1: Simple drop-down menu. Often used in forms.

Static State

Big drop-down menu ▾

font size: 12px
font color: #333333
bgcolor: #FFFFFF

Mouse-Over

Big drop-down menu ▾

height: 30px
round corner: 4px
mouse-over: #EEEEEE
icon size: 14px

Static State

Big drop-down menu ▾

Click

Big drop-down menu ▾

Option 1
Option 2
Option 3

bg color: #F0F0F0
outline: 1px
outline color: DDDDDD
padding: 10px

font size: 12px
font color: #333333
blue select color: #4498FE

4.2.2: Filter drop-down used in Reports. X removes the filter.

✕ Big DD filter ▾

font size: 12px
font color: #333333
bgcolor: #FFFFFF
icon size: 14px

✕ Big DD filter ▾

height: 30px
round corner: 4px
mouse-over: #EEEEEE
icon size: 16px

✕ Product Name ▾

✕ Product Name ▾

☐ Aha! (corporate)

☐ Aha! (products)

☒ Aha! Application
☒ Infrastructure
☒ Website

☐ Aha! (teams)

bg color: #FFFFFF
padding: 10px
font size: 12px
font color: #333333
blue select color: #4498FE

✕ Product Name: Aha! Application, Infrastructure... ▾

✕ Feature Tags:

Android Development

Blog worthy

Admin 360

 ▾

4.3
Aha! Application/ **Select Menu - Text triggers**

Styleguide itemizes the various drop-down menus throughout the Aha! Application.

4.3.1: Simple text link, triggers a drop-down menu.

Inactive

...to Default (Unassigned)

font size: 12px
font color: #333333
bgcolor: #FFFFFF
m-over: #EEEEEE

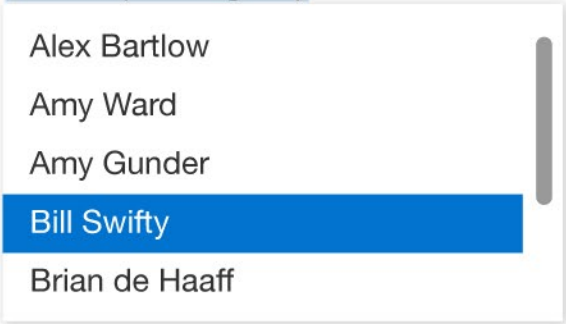
Mouse-over

...to Default (Unassigned)

Mouse-over box
padding: 1px
bg color: #F3F8FD
outline: 1px
outline color: #C2DEF6

Trigger menu

...to Default (Unassigned)



bg color: #FFFFFF
padding: 10px
font size: 12px
font color: #333333
blue select color: #4498FE

selected font: #FFFFFF
d-shadow: 20%, 1 x 1 x 3

Result

...to Bill Swfity

4.3.2: Text drop-down

Inactive

✉ Email Watchers ▼

☰ Due date ▼

font size: 12px
font color: #333333
icon size: 12px

Mouse-over

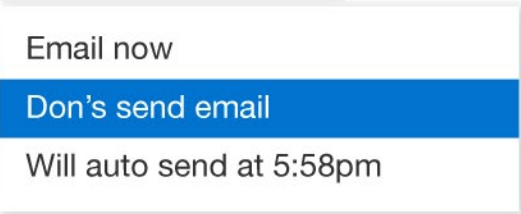
✉ Email Watchers ▼

☰ Due date ▼

height: 20px
round corners: 3px
bg color: #EEEEEE
font size: 12px
font color: #333333
icon size: 12px

Trigger menu

✉ Email Watchers ▼



☰ Due date ▼



Result

✉ Email Watchers ▼

☰ Name ▼

4.3
Aha! Application/ **Select Menus**

Styleguide itemizes the various drop-down menus throughout the Aha! Application.

4.3.1: Date select

Inactive Stae

Start on

Empty box
padding: 10px
bg color: #FFFFFF
outline: 1px (dotted)
outline color: #DDDDDD

Mouse-over

Start on

Mouse-over box
padding: 10px
bg color: #F3F8FD
outline: 1px (dotted)
outline color: #C2DEF6

Trigger menu

Start on

«December 2015»

Su	Mo	Tu	We	Th	Fr	Sa
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

Result

Start on

Dec. 29, 2015

4.3.2: Status drop-down

Inactive Stae

Ready to Ship

bg color: <status>
outline color: <status>
outline: 1px
font size: 12px
font color: #333333

Mouse-over

Ready to Ship

bg color: <status>
outline color: <status>
outline: 1px
font size: 12px
font color: #333333
carat color: <status>
carat size: 14px

Trigger menu

Ready to Ship

Under consideration

In design

Ready to develop

In Development

Ready to ship

Shipped

Will not implement

Result

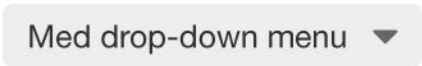
Shipped

4.4
Aha! Application/ **Select Menus 24px button triggers and search box**

Styleguide itemizes the various drop-down menus throughout the Aha! Application.

4.4.1: Standard drop-down menu at 24px high.

Inactive



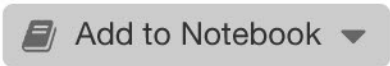
font size: 12px
font color: #333333
bgcolor: #EEEEEE

Mouse-over

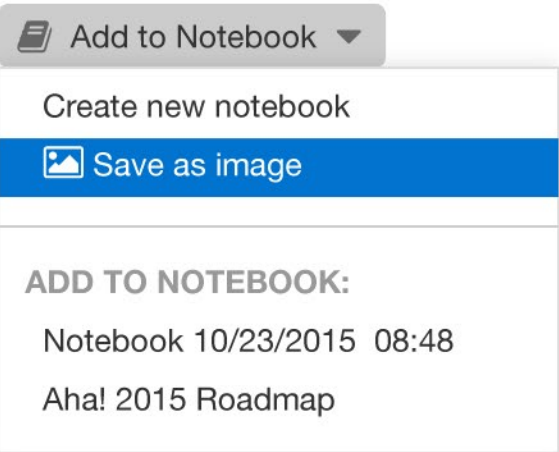


height: 24px
round corners: 4px
m-over color: #CCCCCC

Trigger menu



Result



bg color: #FFFFFF
outline: 1px
outline color: DDDDDD
padding: 10px
font size: 12px
font color: #333333
blue select color: #4498FE
selected font: #FFFFFF
d-shadow: 20%, 1 x 1 x 3

4.4.2: Drop down for adding watchers.

Inactive



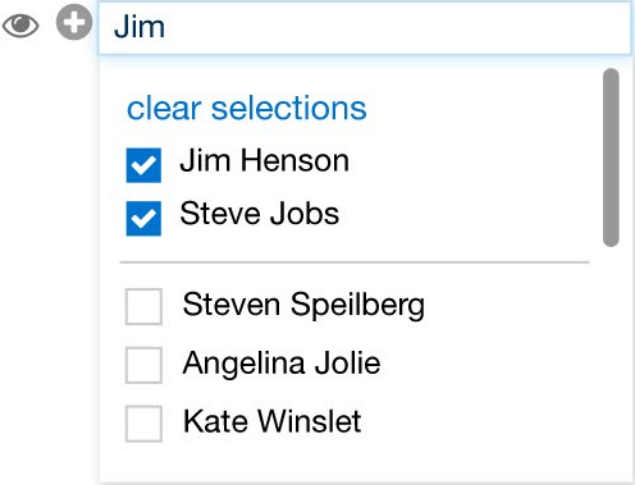
font size: 12px
icons size: 14px
font color: #999999

Mouse-over



icons size: 14px
m-over color: #002E53

Trigger menu



Result



4.5
Aha! Application/ **Select Menus - Tag design selection**

Drop-down with Tags

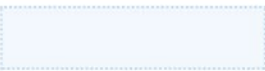
4.5.1: Empty fields, triggers a drop-down menu with search field.

Inactive



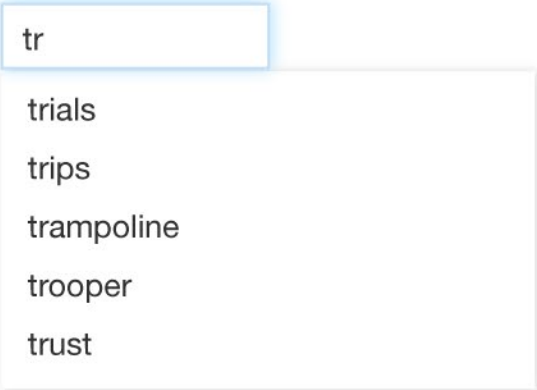
Empty box
padding: 10px
bg color: #FFFFFF
outline: 1px (dotted)
outline color: #DDDDDD

Mouse-over



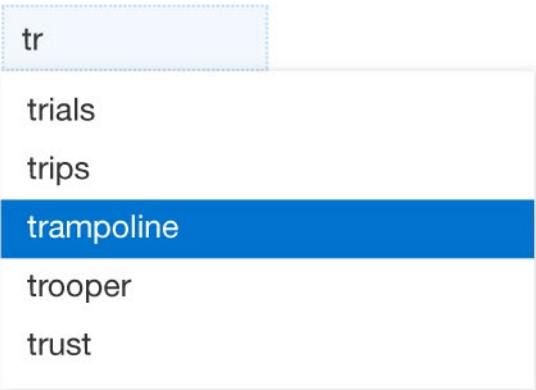
Mouse-over box
padding: 10px
bg color: #F3F8FD
outline: 1px (dotted)
outline color: #C2DEF6

Trigger search



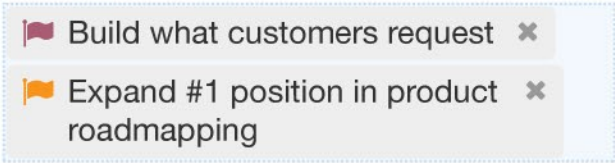
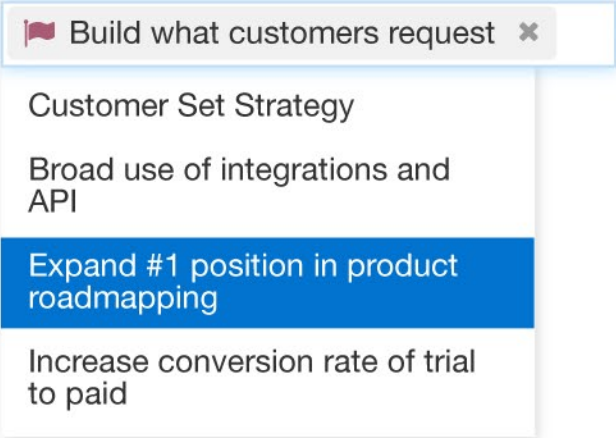
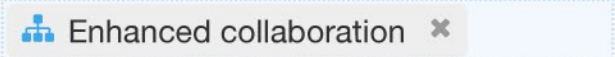
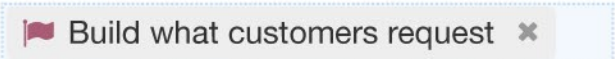
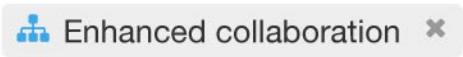
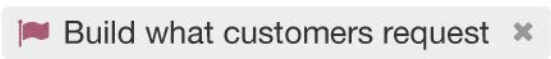
searchbox outerglow: 32%, 3
outerglow color: #0099FF
outline color: #C2DEF6
font size: 12px
font color: #333333

Select from Search Results



dd box bg color: #FFFFFF
d-shadow: 20%, 1 x 1 x 3
padding: 10px
font size: 12px
font color: #333333
blue select color: #4498FE
selected font: #FFFFFF

Tags appearance



4.6
Aha! Application/ **Select Menu Configurations**

Styleguide itemizes the various drop-down menus throughout the Aha! Application. Current/ Future designs

4.6.1: 1) Search 2) mult. select

I

clear selections

☒ Responsive Design

☒ iOS

☒ Android

☐ mobile

☐ ux

☐ ease of use

☐ game changer

☐ other tags

☐ tags xyz

☐ happy customers

☐ efficiency

☐ architecture

☐ custome tags

☐ what else?

4.6.2: 1) Search 2) single select 3) categories

I

Category 1

Item 1

Item 2

Item 3

Item 4

Category 2

Item 1

Item 2

Item 3

Item 4

4.6.3: 1) Search 2) mult. select 3) categories
4) Suggestions/ Most Recent selection

I

clear selections

Category 1

☒ Amy Gunder

☒ Bill Swifty

☒ Brian de Haaff

Category 2

☒ Jack Nicholson

Suggestions or Most Recent

☐ Alex Bartlow

☐ Amy Ward

Category 1

☐ John Smith

☐ Jane Smith

☐ Abby Dunlop

4.6.4: 1) Search 2) mult. select 3) categories
4) Suggestions/ Most Recent selection
5) Check box for show more options

I

☐ Show completed releases

clear selections

This is a Product Name 1

☒ 2015 September release

☒ 2015 August release

☒ 2015 July release

This is a Product Name 2

☒ 2015 September release

This is a Product Name 3

☒ 2015 August release

Most Recent

☐ This is a Product Name 2

☐ 2015 September release

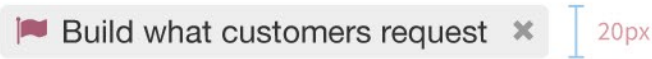
☐ 2015 August release

☐ 2015 July release

4.7
Aha! Application/ **Goals and Initiatives container designs**

Goals and Initiatives are displayed on various featuers and releases.

4.7.1: Goals Tag



round corners: 3px
bg color: EEEEEEE
font size: 12px
font color: #333333
icon size: 12px
“x” icon size: 11px
“x” icon color: #999999

4.7.2: Initiatives Tag



round corners: 3px
bg color: EEEEEEE
font size: 12px
font color: #333333
icon size: 12px
“x” icon size: 11px
“x” icon color: #999999

4.7
Aha! Application/ **Custom tag container designs**

Configure tags on account level, and configure custom fields on product level.

4.7.3: Configure Account Tags



round corners: 3px
bg color: Given
font size: 12px
font color: #FFFFFFF
“x” icon size: 11px
“x” icon color: #FFFFFFF

4.7.4: Configure Product Custom Fields



round corners: 3px
bg color: Given
font size: 12px
font color: #FFFFFFF
“x” icon size: 11px
“x” icon color: #FFFFFFF

5.1
Aha! Application/ **General Layout**

General typography layout

Page Title
font size: 20px
font weight: thin
line height: 35px
color: #4c4c4c

Headline
font size: 12px
font weight: bold
line height: 16px
color: #333333

Body Text
font size: 12px
font weight: regular
line height: 16px
color: #333333

Aha! Application

Aha! is the new way to create brilliant product roadmaps. It...

Creating great products is invigorating. And product managers should be the happiest people on earth. But most companies never benefit from their product manager’s love of innovation because they are consumed by soft strategy, weak tools, and squishy communication. Aha is for them -- built by product development experts for product and engineering managers who are looking to get their...

padding: 5px

padding: 10px

Aha!

Aha! Application

Product

Strategy

Releases

Ideas

Features

Reports

Notebooks

Overview

Notes

Files

Users

Aha! Application

Aha! is the new way to create brilliant product roadmaps. It helps product managers develop breakthrough ideas and be loved by customers and engineers.

Creating great products is invigorating. And product managers should be the happiest people on earth. But most companies never benefit from their product manager’s love of innovation because they are consumed by soft strategy, weak tools, and squishy communication. Aha is for them -- built by product development experts for product and engineering managers who are looking to get their mojo back.

We provide the cloud-based product innovation management software, so you can focus on setting the right roadmap strategy and prioritizing the key features that customer's want. Our goal is to help product managers succeed by making it easier to lead teams to build great products.

Forget about using a combination of Powerpoint, Word, and Excel to share your ideas and set the direction for your product. It's time to use one platform to simplify what you do and lead your product with conviction. Let us help you build brilliant roadmaps and lead your product with conviction.

Build the future, now. The possibilities are endless. It's time to build what matters and be happy doing it.

Attach files

5.2
Aha! Application/ **General Layout**

Aha! App Grid System consists of 12/ 24 columns. Depending on the need of the layout, the underlying grid sets the division of pages by columns and layouts.

24 col.

12 col.

Aha!

Aha! Application

Product

Strategy

Releases

Ideas

Features

Reports

Notebooks

Overview

Notes

Files

Users

Release 80

Release 81

Monet Ready for Internal Use

APP-1835

APP-1879

APP-1877

APP-1878

APP-1786

Project Monet Phase 1 [Notebooks 2.0]

Aha!

Aha! Application

Product

Strategy

Releases

Ideas

Features

Reports

Notebooks

Board

Details

Roadmap

12/28/16

Q1 Integrated Campaign

1/4/16

1/11/16

1/18/16

1/25/16

2017

Feature List

Feature

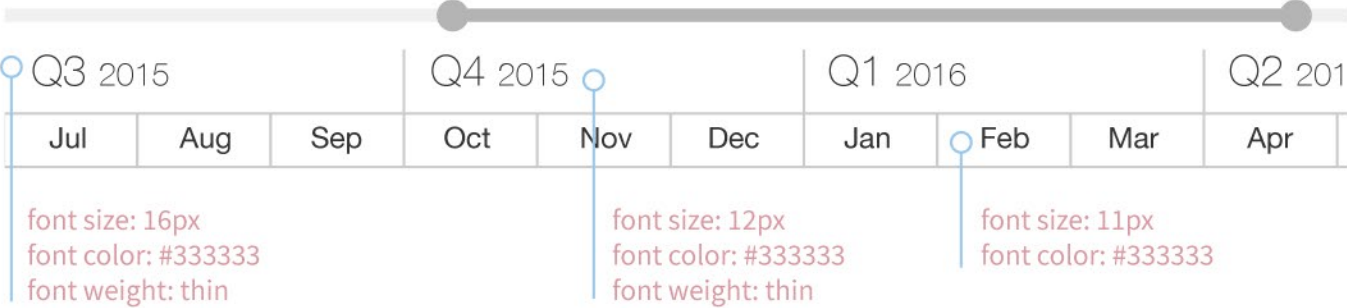
Requirements

MKTNG-1265

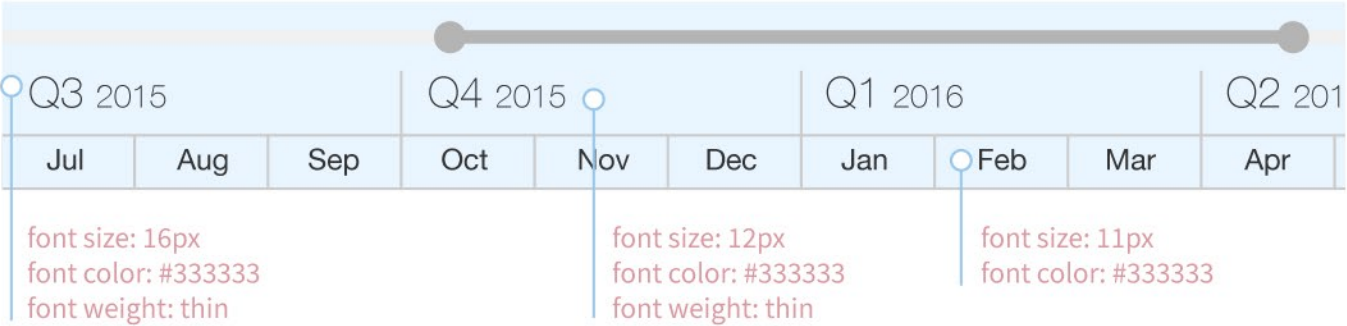
5.3
Aha! Application/ **General Layout**

Reports Timeline

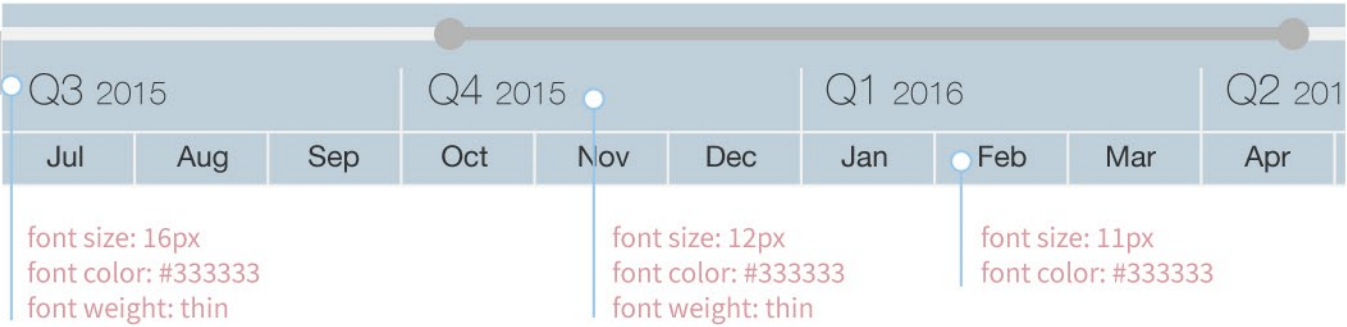
Plain



Default



Powder



5.3
Aha! Application/ **General Layout**

Portfolio and Features Roadmap

Portfolio



Features Roadmap

